

**GENERAL ELECTIONS, 2014**  
**MOST IMMEDIATE**

**PROCEEDINGS OF THE CHIEF ELECTORAL OFFICER, ANDHRA PRADESH**  
**South "H" Block, Secretariat, Hyderabad-22.**

**Present:- Sri Bhanwar Lal, I.A.S.,**

**Proceedings No.2521/Elecs.B-1(C)/2013 – 113,**

**Dated:19.04.2014.**

Sub: Elections – General Elections, 2014 to Lok Sabha and Andhra Pradesh Legislative Assembly – State Level Media Certification & Monitoring Committee (MCMC) constituted for the purpose of dealing with cases of "Paid News" – Inclusion of certain members in the Committee – Orders – Issued – Regarding.

Ref: 1. G.O. Rt.No.887, G.A. (Elecs.B) Dept., dated:29.02.2012.

2. From the ECI, New Delhi Letter.No.491/Paid News/ Media dated: 27.08.2012

3. From the ECI, New Delhi Letter No.491/Paid News/ Media/2013, dated:  
06.09.2013.

4. From the Deputy Director General, Doordarshan Kendra, Hyderabad,  
Lr.No.:1(34) 2014-P.I/TVH, dated:26.04.2014.

5. Compendium of Instructions on Paid News and Related Matters  
(December 2013) of Election Commission of India.

6. From the Commissioner, Information & Public Relations, A.P., Hyderabad  
Lr.No.2298/MR/DI.PRO/2014, dated:05.03.2014.

7. From the Member, Press council of India, New Delhi Lr.No.Nil,  
dated: 06.03.2014.

8. This Office Proceedings No. 2521/Elecs.B/T-1/2013-8, dated:10.03.2014.  
(Orders for Constitution of State Level MCMC)

9. This office Proceedings No.2521/Elecs.B/T-1/2014-9, dated:10.03.2014.  
(Orders for Constitution of State Level MCMC).

10. This Office Lr.No.2521/Elecs.B/T-1/2014-10, dated: 10.03.2014, addressed to  
the Director, (IC,COM,OTD), Secretariat of ECI, New Delhi (Request to the  
Commission for appointment of Observer to be appointed by the ECI for the  
State Level MCMC)

11. From the Secretary, Press Council of India, New Delhi Letter No. 17/17/2013 –  
2014 – PCI, dated:12-3-2014 along with copy of the Hon'ble Chairman, Press  
Council of India, New Delhi Lr.No.17/17/13-14-PCI, dated: 11.03.2014  
addressed to the Chief Election Commissioner, E.C.I., New Delhi.

12. From the E.C.I., New Delhi Letter No.491/MCMC/2014/Communication, dated:  
04.04.2014 along with list of PCI members and State assigned for nominating  
as one of the member for State Level MCMCs.

(P.T.O.)

ORDER:-

In the Proceedings 8<sup>th</sup> read above, the State Level Media Certification & Monitoring Committee has been constituted as per the guidelines of the Election Commission of India, New Delhi, on Election Expenditure Monitoring and on measures to check "Paid News" during, General Elections to the Lok Sabha, 2014 and to the A.P. Legislative Assembly that is advertising in the garb of news coverage and to deal with the appeal cases of the District Level MCMCs, with the following members:

1. Sri. Bhanwar Lal, I.A.S  
Chief Electoral Officer ..... Chairman
2. Any Observer appointed by the ECI ..... Member
3. One Expert to be co-opted by the Committee ..... Member
4. Sri. T.V. K. Reddy, I.I.S,  
Director, Press Information Bureau,  
Ministry of Information & Broadcasting,  
G.O.I., Hyderabad, A.P. .... Member
5. independent Citizen or Journalist as nominated  
By PCI (if any) ..... Member
6. Smt. A. Sri Devasena, I.A.S.,  
Deputy Chief Electoral Officer ..... Member

2) In the Letter 6<sup>th</sup> read above, the Commissioner, Information & Public Relations, AP, Hyderabad has recommended the name of Sri. S. Nagesh Kumar, Resident Editor, The Hindu English Daily (retired) to nominate as member for State Level Media Certification and Monitoring Committee (MCMC) on "Paid News".

3) In the letter 10<sup>th</sup> read above, it has been requested to the Commission to appoint One Observer to be appointed by the ECI as at point no (2) of the STATE Level MCMC and to communicate the same to complete the constitution of the Committee.

4) In the letter 11<sup>th</sup> read above, while communicating a copy of the letter of Hon'ble Chairman, Press Council of India, New Delhi, addressed to the Election Commission of India regarding appointment of some Members of the Press Council of India in the State Level Media Certification & Monitoring Committee, the Secretary, Press Council of India, has requested for necessary follow up action in the matter.

(Contd...3)

- 5) In the letter 12<sup>th</sup> read above, the Commission has communicated the name of Sri. Kosuri Amarnath, Member, Press Council of India, News Services Syndicate, Hyderguda, Hyderabad as member of the State Level MCMC for the State of Andhra Pradesh nominated by the Press Council of India, New Delhi for the purpose of dealing with cases of "Paid News".
- 6) Hence, in order to complete the constitution of the State Level MCMC and in continuation of this office proceedings 8<sup>th</sup> read above, Sri. S. Nagesh Kumar Resident Editor, the Hindu English Daily (Retired) is nominated Member of State Level MCMC as "one expert to be co-opted by the Committee" as at Sl.No.3 of the Constitution of Team of State Level MCMC above, for the purpose of dealing with the cases of "Paid News", and appeals of Dist Level MCMCs in connection with the conduct of General Elections, 2014 to the Lok Sabha and A.P. Legislative Assembly.
- 7) Further, Sri. Kosuri Amarnath, Member, Press Council of India, News Services Syndicate, Hyderabad is nominated as member of the State Level Media Certification & Monitoring Committee (MCMC) under "Independent Citizen or Journalist as nominated by P.C.I." as at Sl.No.5 of the Constitution of team of State Level MCMC for the purpose of dealing with cases of "Paid News" and appeals of Dist Level MCMCs in connection with the conduct of the General Elections, 2014 to the Lok Sabha and Andhra Pradesh Legislative Assembly.
- 8) The Committee constituted above shall remain in force till further orders.
- 9) The above orders are available on Website [www.ceoandhra.nic.in](http://www.ceoandhra.nic.in)

Sd/-  
CHIEF ELECTORAL OFFICER  
ANDHRA PRADESH, HYDERABAD.

To

1. Sri. S. Nagesh Kumar,  
Resident Editor (Retired)  
The Hindu English Daily, Panjagutta,  
Hyderabad.
2. Sri. Kosuri Amarnath,  
Member  
Press Council of India,  
News Services, Syndicate,  
D.No:3-5-874/4, First floor, Street.No.5,  
Hyderguda, Hyderabad-500029.

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All the other Members of the State Level MCMC.

All the (3) members of the Screening Committee.

All Collectors & District Election Officers.

All Political Parties in the State (State & National)

All Television Channels/Cable Networ/Private FM Radios (through information & Public Relatins  
Department, A.C. Guards, Hyderabad)

The Station Director, All India Radio, Hyderabad

The Director, Prasar Bharathi, Doordarshan Kendra, Ramanthapur, Hyderabad.

The Secretary, Press council of India, Soochana Bahavan, 2<sup>nd</sup> Floor, C.G.O's Complex, Lodhi Road,  
New Delhi – 110003.

Sri. Rahul Sharma, under Secretary, E.C.I., New Delhi for information w.r.to. letter dated:04.04.2014.

//FORWARDED::BY ORDER//

  
SECTION OFFICER